

DECLUTTER YOUR DIGITAL LIFE

Dear PLR Buyer,

My name is Andy Mackow and I would like to welcome you to my PLR Decluttering Your Digital Life, a goldmine of materials that you can use as your own content, sell to others and use as you wish.

This particular PLR sits in the self-development niche, actually its in the decluttering sub-niche, and the digital decluttering sub niche.

Within the Declutter Your Digital Life PLR you have access to a five-day challenge, 26 Articles about digital decluttering and Decluttering Your Digital Life, the Manual

A Word Of Advice.

Don't just download all the parts and leave them sitting there, go through everything yourself and use the information to do your own digital decluttering, because I know that unless you are a very rare example, your files will be all over the place... hell, I have not met anyone yet that has said to me I don't need to declutter or organize their files, in fact that's where the idea of releasing this PLR came from.

After being in a medical coma after contracting sepsis, when I set on the road to recovery, I was increasingly getting frustrated with everything around me as I was not able to think or organize myself. It took me ages to find anything on my digital devices, so I needed to tidy things up fast to help... especially eliminate the fear of a hard drive failure or a computer crash. I started researching besty prcatices in this area, so the Declutter Your Digital Life PLR project was born.

Why Use PLR?

Now, as a buyer of this PLR, you have the option to use the articles, the eBook, or the challenge individually or all three together, add other components. You may even have bought one of the upsells, so have access to slides, audios, videos or even the shorts collection.

So decluttering is something that everybody wants to know more about, whether that be physical or digital decluttering. You can package it as a bundleusing the PLR as it contains a challenge, an eBook guide and a bunch of articles.

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Why Buy PLR?

So why do people buy PLR? Well, they buy it for web content, to produce lead magnets, to have prewritten articles, amongst other things, in order that they can build authority, online presence and everything else using it in their content marketing.

Some people buy PLR so that they can turn it into a product.

Sure, you can sell the complete package as is, nothing stopping you from doing that but where the power of using PLR comes into its own is when you **add to it, change it, rewrite it, add your branding... MAKE IT YOUR OWN!!!**

Now You Have It What Are You Going To Do With It?

Now let's talk about what is possible with what I have provided within this PLR:

You can take the guide and **slice it up** into slides, using different chapters with different slides and **create small training** on the subject of online decluttering, and then beyond the content, you can jump on to your desktop and show what they would actually do on their computers.

You can easily use the challenge in two ways whereby you can **sell the challenge** as a product, and people would receive an email every day of the five-day challenge, and in that email they would be sent to a Facebook group, that's if you want to make it a paid product. To have added value, you could go and **deliver the challenge on video**, the content of that first day with examples of things to do, and give the task, and go through it for the five days. After this you could provide more in depth training that is included in the guide and the articles within the PLR.

Other things you could do as a user of my PLR, you can **sell it as a product** as already mentioned and you can also **give it for free as a lead magnet** or just keep it simple with just sending emails every day, and then **upselling the guide** as a further training or even just the guide as a **stand alone written training**.

Also, within the challenge itself there is the opportunity to **put in your own affiliate links** to link to purchase various software or hardware, such as hard drives, promotions to the various software, or a sign up for those who are opting for cloud storage. So there's also the opportunity to include an affiliate marketing side as well using the PLR.

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Keep Me In The Loop?

So how are you going to use the PLR? I invite you to share your ideas with me, as I am always interested on how people are using the PLR which helps me develop future PLR releases. Also, if there is anything else you want included in addition to that supplied, I will consider it in future issues.

But as I said at the beginning of this introduction, please don't just sit on this PLR, use it, learn from it, produce your own product by repurposing it. Buying PLR is addictive because you think "this is the one that I may use" and you end up buying a lot of stuff that you don't use. But trust me, once you decide to repurpose one PLR, and you use what you buy, you will get into the habit of using PLR rather than just thinking "I will get this and this will be the one that I will use in the future."

I like testimonials, so if you have something nice to say please say it.

Help me improve, so if you have some criticism or other useful comments also let me know.

What Were The Upsells?

Lets have a look at what else is available, you may have grabbed one or all of the OTOs, lets have a quick recap of the one time offers and what you can do with those:

OTO1 contains the **slide decks** which you can use rather than having to create them yourselves and use them to make your own **video training** or **webinars** etc., they can be included as **infographics, charts** etc. These are professionally designed slides rather than rewrites of the text already included in the other material. Load the templates into your slide software and **edit them according to your requirements**. The **hard work has been done**, adjust them to **include your brand** and **your images** and you are most of the way to making them **your own unique design**.

Use them to make your own video training, and the time saved will be days!!

This is a popular upsell because it saves buyers of my PLR the trouble of creating the slides themselves and they have access for just an extra few dollars. There are complete slides for all the articles in the front end, the challenge and the manual, they are all there. *All with PLR!!* Just in case you missed it you can get it here at <https://andy2have.com/dydl-oto1>.

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OTO 2 are the full **videos** of the 21 primary articles from the main front end of the PLR product, 12 videos of the manual and the 5 challenge videos. They are in both the **male** and **female** voices. The **audio** version in both male and female voices are also included.

Resell them as is, create your own **YouTube Channel**, use them with their articles as **blog posts**, the opportunities are endless. *All with PLR!!* Just in case you missed it you can get it here at <https://andy2have.com/dydl-oto2>.

OTO 3 is a selection of 60 **shorts** related to the main product. Just in case you didnt know, shorts are the in thing currently and provide you with **ready made content to post on social media**, every one already optimised to post immediately. 30 are in male voice over and then 30 in female voice, all ready to be posted to social media platforms. *All with PLR!!* Just in case you missed it you can get it here at <https://andy2have.com/dydl-oto3>.

Remember The Feedback!!!

I always appreciate any feedback and also reviews so please get in touch at absmarbella@gmail.com I would love to hear from you.

So What Are Your PLR Rights

Now lets look at your PLR rights with everything in this package.

Here is what you can do with everything in this package...

- Can modify and edit content.
- Can be branded and sold to the end user with personal use rights.
- Can put your name as author of the content.
- Can be translated into a different language.
- Can be used for content on article sites.
- Can be used as website/blog/membership site content, email content, and video content.
- Can be used as website/blog/membership site content, email content, and video content.
- Can use the content to create any type of product with rights.
- Can resell this entire PLR package as is (or with edits) with PLR rights.

Here is what you cannot do with anything in this package...

- Cannot give any type of rights to the content away for free.

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- Cannot use my name in any way in your marketing of this content!

That's everything for now. Let me have your feedback, and once again thank you for your trust in my PLR.

Here's to your success!!



Andy Mackow